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TaskRabbit Celebrates Ten Years of Tackling To-Do's

Sharing economy leader introduces Task Management Network, creating help for life

SAN FRANCISCO, October 1, 2018 – TaskRabbit, the task management network that connects people with Taskers to handle everyday home to-do's, celebrates its tenth anniversary this month. A pioneer of the sharing economy, TaskRabbit was created to help busy people get things done. Since 2008, TaskRabbit has become a trusted network, helping more than 148,000 Taskers find meaningful work opportunities and collectively earn more than \$140 million.

“It has been an amazing ten years,” said Stacy Brown-Philpot, TaskRabbit CEO. “Since the company’s inception, we’ve brought together people who don’t have the time or skills to get things done with those who do. As we look forward, we want to build on that connection through our task management network by helping people create a go-to team of Taskers you can rely on to make everyday life easier.”

Founded by Leah and Kevin Busque in 2008, TaskRabbit launched in Boston to connect neighbors who needed help with everyday errands to others who could help them. Since then, the company has seen significant growth, expanding to over 45 markets in the United States, United Kingdom and Canada. Over the past ten years, Taskers have tackled many to-dos, helping assemble over 545,000 pieces of furniture, clean over 410,000 homes, move over 340,000 households and mount over 190,000 TV's.

“TaskRabbit was founded on the premise of neighbors helping neighbors,” said Brian Leonard, TaskRabbit CTO and Technical Co-founder. “Over the last ten years, we’ve seen people recreate the trust of hometowns past, even in big cities. Clients are able to safely tackle everything on their to-do list with their own task management network, while Taskers have access to a source of regular, consistent income.”

In honor of this milestone, TaskRabbit will celebrate its anniversary on October 10th with an “Appreciation Day.” On this day, TaskRabbit will donate the service fee collected from that day’s completed tasks. Half of the funds will go to Taskers and the other half will be donated to TaskRabbit for Good, TaskRabbit’s charitable organization that is committed to tackling social and environmental challenges by working with local nonprofits aligned with our company values.

“I joined TaskRabbit in 2009 as a way to earn supplemental income,” said Marc Hedges, an Elite Tasker based in Boston, MA. “Through the TaskRabbit platform, I’ve been able to grow my business over the past nine years to create long-standing relationships with clients that help me earn a meaningful, stable living.”

To learn more about TaskRabbit’s 10-year history, new and existing clients and Taskers are encouraged to visit the ‘[Cheers to 10 Years](#)’ website featuring a [letter](#) from TaskRabbit CEO, Stacy Brown-Philpot, an exciting lookback [video](#) highlighting key achievements throughout TaskRabbit’s tenure and stories from some of our most active clients and Taskers.

In addition to the website, TaskRabbit has created other ways to get involved in the celebrations. In early October, we’re calling on everyone to #taskitforward by nominating a friend who could use a Tasker’s help. Nominees can be submitted by following TaskRabbit on [Instagram](#), tagging the nominee in the contest post and sharing why they deserve a helping hand. From October 1-10, we’ll select five lucky winners to receive \$250 in TaskRabbit credit for themselves and \$250 for a deserving friend.

About TaskRabbit

TaskRabbit is a task management network that conveniently connects people with Taskers to handle everyday home to-do’s, such as furniture assembly, handyman work, moving help, and much more. Acquired by IKEA Group in 2017, TaskRabbit operates in more than 45 markets across the United States, the United Kingdom and Canada and is headquartered in San Francisco. For more information, visit [TaskRabbit.com](#), [@TaskRabbit](#) on Twitter, Facebook, Instagram, LinkedIn, Pinterest and YouTube.