



TaskRabbit Expands in North America to Help Canadians Tackle Everyday To-Dos

Toronto: September 18, 2018 – Today, TaskRabbit, the on-demand network that conveniently connects people with “Taskers” to handle everyday home improvement tasks, officially launched in Canada. Now available in the Greater Toronto Area, TaskRabbit plans to roll out in Vancouver next month and Montreal in 2019. The launch comes at a time when, according to recent survey data¹, 54% of Canadians rank packing and moving among their most dreaded tasks to complete at home.

“For the past 10 years, we’ve helped connect hundreds of thousands of people to a trusted network of Taskers who can tackle those tough to-do’s,” said Stacy Brown-Philpot, CEO of TaskRabbit. “Whether it’s assembling furniture, mounting TVs or help with moving and packing, we’re excited to bring TaskRabbit to Canada so people in more communities can get help for life.”

The San Francisco-based online and mobile network – an independent subsidiary of IKEA Group – connects clients with skilled workers who can help with anything from minor home repairs, packing and moving help, yard work, furniture assembly, delivery and more. Beginning in October, TaskRabbit will also roll out in select IKEA Canada stores and online. Taskers can help IKEA customers with furniture assembly in their homes within a day after purchase.

To book a Tasker in the Greater Toronto Area, visit www.taskrabbit.ca or download the TaskRabbit app from the App Store. After providing a few details, a client can easily hire a Tasker at his/her preferred date and time.

To become a Tasker, visit join.taskrabbit.ca to start the registration process and learn more.

About TaskRabbit

TaskRabbit is a task management network that conveniently connects people with Taskers to handle everyday home to-do’s, such as furniture assembly, handyman work, moving help, and much more. Acquired by IKEA Group in 2017, TaskRabbit operates in more than 45 markets across the United States, the United Kingdom and Canada and is headquartered in San Francisco. For more information, visit TaskRabbit.ca, [@TaskRabbit](https://twitter.com/TaskRabbit) on Twitter, Facebook, Instagram, LinkedIn, Pinterest and YouTube.

¹ source: Perspectives+ by H+K Strategies, September 7-13; weighted for age, gender, region; total n = 1029.